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Sent: 6/28/2021 12:18:01 PM

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OPP Briefing: FDA's Feed Your Mind Initiative: Agricultural Biotechnology Outreach and Education Subject:

Attachments: michal presentation biotech initiative (003) 06 22 2021.pptx; AA Briefing Request - feed your mind initiative (002) 06

24 2021 .docx

Microsoft Teams Meeting Location:

Start: 7/13/2021 3:15:00 PM End: 7/13/2021 4:00:00 PM

Show Time As: Busy

Required Freedhoff, Michal; Keigwin, Richard; Messina, Edward; Goodis, Michael; Smith, Charles; Overstreet, Anne; Attendees: Mendelsohn, Mike; Milewski, Elizabeth; Pierce, Amanda; Striegel, Wiebke; Dinkins, Darlene; Richmond, Jonah

Optional Tyler, Tom; Diaz, Catherine; Odusote, Gloria

Attendees:

The briefing is to provide Michal with information on FDA's "Feed Your Mind" initiative and EPA's continuing role as the initiative develops. This briefing request is a follow-up to a briefing held for Michal on June 17 on a potential rulemaking for PVCP-PIPs where the Feed Your Mind initiative was mentioned. This FDA initiative is intended to help consumers better understand genetically engineered foods. EPA and USDA provide technical and policy input into the project.

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